

Paul & Paula

KIDS, DESIGN & LIFESTYLE

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UNDUETRESTELLA DESIGN WEEK



Tomorrow Milano design week {during 4 and 9 April 2017} will open its doors and [unduetrestella DESIGN WEEK](#) goes to [MUBA – Museo dei Bambini Milano](#). The space dedicated to children and their creativity for 365 days a year.

Unduetrestella DESIGN WEEK focuses on the most important Italian event dedicated to design – Design Week and Salone Internazionale del Mobile in Milano – showing a special week with creative projects aimed to the kids' world.

Art, design and creativity are the key players of unduetrestella DESIGN WEEK format who, since 2009, deeply perseveres to create and show the most creative solutions to live and grow with kids, cooperating with brands, companies, designers, artists and creative people – Italian and international – involved in children's universe.

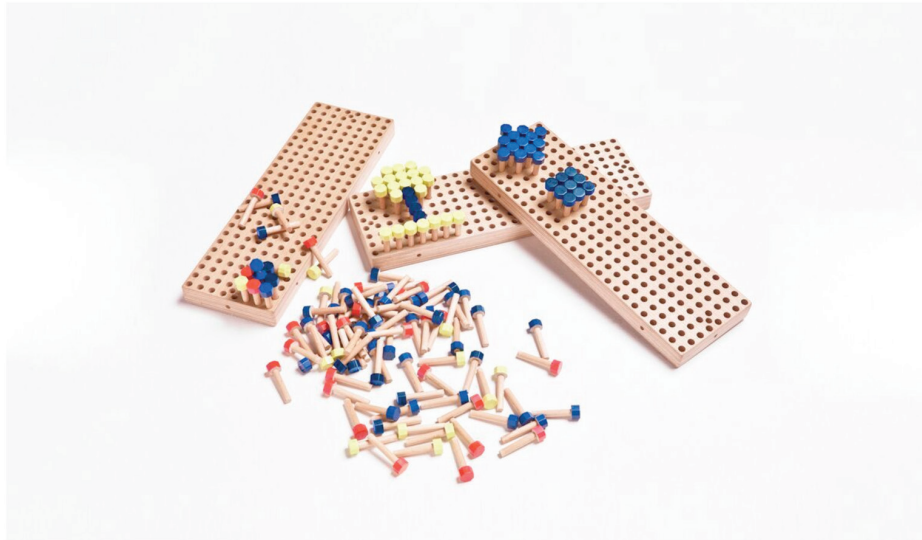
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This year [unduetrestella DESIGN WEEK](#) presents projects who explain design not only as an esthetic but also a functional solution to grow.

The claim of this edition is #DontStop, do not stop being a child because childhood is, and will be forever, the time for playing and imagination.

But not only. Unduetrestella believes design for kids can be a key player to help them becoming adults formidable and make them grow aware towards issues of our present.

Of course Paul & Paula supports the exhibition and project and we are happy to share some of our personal highlights that will be presented by Paola from unduetrestella. I really wish we could be there and see it live. If you are in Milano or around – make sure you go:



Babau Lab (Italy), ethical lab careful to the use of natural and recyclable materials, presents 25x8: wooden toy for children which gives free rein to the imagination. All strictly "Made in Italy".
#DontStopPlaying



Fam Fara (Poland), Polish company with a linear and functional design, presents Kubbiki, natural wood 50x50 modules to stack and pull on each others to play and design the space, and their baby chair Krzeslo. Preview in Milan for LAD desk and container.
#DontStopDrawing #DontStopSittingDown



Gone's (France), young French brand, founded in 2013 by the passion of the brothers Hadrien and Marian Dumontet, present a selection of animal shaped lamps (bird, cat and rabbit): Zooo Lamps in natural wood with a clean and simple design. #DontStopReading





Kids'Garret (Germany), handmade project founded in Berlin by an Italian couple – he is an architect, she is a costume designer. Designed for children from 3 to 7 years old. Several collections that tell stories inspired by historical characters. Preview of the first collection titled Amelia and dedicated to Amelia Earhart, one of the first aviatrix women: a table-airplane Serious Desk, a Flight suit and a Goggle hat.
#DontStopFlying





DollsVilla Global (Netherlands), Dutch brand run by Liliane Limpens, designer of the DollsVilla by Liliane. The child height DollsVilla is a sustainable dollhouse on wheels for children's most cherished 1:6 cars and dolls of 30 centimetres. With a cool design interior, stainless steel roof plates, a car ramp and three trays. #DontStopHousing



Mignomigno (Italy), Italian brand in Paris, presents an entirely handmade carpet realized with high quality recycled cotton. Each piece is unique, numbered and the choice and combination of colors is developed with great care. #DontStopPlaying



MioMio (Italy), new Italian brand with an important sartorial history behind, creates a tailor made cotton and hemp collection with clean and poetic lines. On display are some models for girls (12 months – 8 years old) coupled with those of their dolls, #DontStopPlaying





Nidi (Italy), Italian brand that designs spaces for children and young people. Presenting furniture and accessories that give rhythm and character by creating personal environments. Woody wardrobe, Noel and Elio pouf, Tak chair, Mushroom and Apple carpets, and Surfy bookcase from the new collection Teens. #DontStopGrowing #DontStopSittingDown





Unamo Design (Spain), Spanish brand from Valencia, presents the Essenzia kid chair. Made from 5 colored Formica pieces (red, blue, yellow, white and black) with a connection to Mondrian and the Bauhaus. Convertible into a desk. #DontStopSittingDown

From April 4 to 9 unduetrestella DESIGN WEEK turns the areas of MUBA into an exhibition of design projects presented through the several activities of life and growth of all children: don't stop sleeping, don't stop walking, don't stop eating, don't stop reading, don't stop drawing, don't stop playing, don't stop swapping...