

kid's wear

DIARY

[ACCESSORIES & BEAUTY](#)
[ART & CULTURE](#)
[BOOKS](#)
[DESIGN & ARCHITECTURE](#)
[FAIRS/EVENTS/SHOPS](#)
[FASHION](#)
[KID'S WEAR FEATURE](#)
[TRAVEL & LIFESTYLE](#)

[BACK TO OVERVIEW](#)

DIARY / DESIGN & ARCHITECTURE / YES! GROWIN'UP. WELCOME TEENS!



Yes! Growin'up. Welcome Teens!

Nidi is coming with big news: at the 2017 edition of Salone del Mobile the Italian brand will show its amazing Teens collection, which complements Nidi's range for younger children.

Yes! Growin'up. Welcome Teens! has been conceived for kids in their teens: the enthusiasm for new experiences that comes with adolescence and the desire to grow with personality in a space they can shape to reflect their own passions and interests.

Nidi has brought some innovative design solutions for teens and is presenting four different spaces: #MYSTAGE #MYOCEAN, #MYLAB and #MYROUTE, launching showgoers into four bedrooms furnished and custom-designed for teenagers.

One of the new products designed to help build these spaces is the multi-purpose Loop system: a piece of furniture that can be joined to wardrobes, walk-in closets and bookcases, or used as a standalone piece anywhere in the room... to cater to teenagers' innate need to have clothes and accessories on full display rather than hidden behind wardrobe doors.

Three new desks will be showcased: Leo with gallery bookshelf and movable boxes; Secret with hidden organizer and mirror; William with height-adjustable top. New designs include also a bookcase model, Surfy, which comes in two different sizes, with or without a mirror; the Hook shelves and the Cloud wall units, ideal for customizing walls with objects and details... and a wallpaper collection with an impressive seven new patterns in a range of colours to allow teens to put a clear personal stamp on their room and create their own mood.

We can't wait to discover Nidi's rooms at Salone del Mobile Milano, from the 4th to the 9th of April 2017.

Nidi – Yes! Growin'up. Welcome Teens!
4th – Sunday 9th April 2017

Salone del Mobile Milano – Fiera Milano Rho
Hall 12, stand C16
Strada Statale Sempione, 28
Milan Rho-Pero

Have a look at:
www.nidi.it

POSTED BY ENRICO
APRIL 2, 2017



[f](#) Mi piace 0
 [Pin it](#)
[G+](#) 0
 [t](#) Tweet

